

Little children – little rights? What is colorful and has no staff? Dead end - shortage of educators!

These are some of the protest banners that could be seen everywhere in Brandenburg, on the first KiTAKOLLAPS day of action in May 2023. And now it continues: On May 15, 2024, parents, educators, daycare providers and many committed people will once again draw attention to problems daycare is facing in Brandenburg, hosting a variety of campaigns.

What began on May 15, 2023 will continue exactly one year later. The situation in Brandenburg's daycare centers and after-school care centers has not improved! There still is a lack of educators, there still is a shortage of trainees, thousands of children and their families are still waiting for a place in daycare. There is still no plan for a reformed daycare law with clear requirements for quality standards and their financing. In many places, the daycare system in Brandenburg is still on the brink of collapse.

The KiTAKOLLAPS alliance is an association of parent representatives, Welfare associations and daycare providers. Together we are committed to:

- Higher quality of education and care for children,
- · Better training and working conditions for educators,
- More daycare places, planning based on children's needs,
- Better staffing of daycare centers.

Adequate financing with a new, future-oriented daycare law, clear guidelines, among other things, on quality standards – and staffing based on the children's needs, are a prerequisite.

Join the KiTAKOLLAPS action day! Families, daycare educators, managers and providers, what action will you take on May 15th? Here are some great ideas from last year to inspire you:

- Daycare centers and their families may opt for a KiTAKOLLAPS closing day or shorten the opening hours on that day in protest. Convince parents to consciously take time off work and also communicate the reasons to employers: Reliable daycare is an important part of today's economy, as it allows caregivers to go to work. It also plays a huge role in our education system and builds the foundations for our future society and work-force.
- Join hands with other daycare centers and institutions in your area for a demonstration, or a flash mob, for example at town hall or the district administration.
- If your daycare center stays open, design and set up visible posters, signs and banners on your building and fences to show your protest. Invite families for a creative session and use the opportunity to talk about the problems your institution is facing and how families can help you demand change.
- Plan a central event in your village, town or city to draw even more attention invite families, employers, local politicians, city council and parliament members and talk to citizens in your community.

The needs of children, families and educators must be considered! Fight with us for a better future for our children. The quality of early childhood education and support for families must be given top priority. Together we are strong.



